

COHEN'S HUNDRED AND FIFTY BARGAINS FOR MONDAY

How much this store is worth to you is told by the merchandise and the prices as thrown up by trade contingencies which our buyers continual search, in every market of both continents, secure. Isn't it wonderful to see Cohen's store sell at less prices than ever despite the rise of merchandise in every department? The minimum expense in the sale of these goods is one part only. The advantageous financial condition, the many years experience, the many industrious laborers, combined with a system that prevents you from paying your neighbor's bills, keeps Cohen's store ahead of all competitors.

A Millinery Reduction.

In order to make room for new designs and styles, all our Hats, including those taken from the handsomest imported models are offered at a great reduction.

A lot of Misses' and Children's Ready-to-Wear Hats, in the latest styles, just arrived. \$2.50 each.

Women's Tailor-Made Turbans, ready-to-wear, \$1.50, \$2.00, \$3.00 and \$4.00.

The Colored Dress Goods Trade of Richmond

centers at Cohen's for many reasons. The immense scope of choice you have does much, but the principal factor is prices like these:

All Wool Vests, full double width, that can't be matched for less than \$2; special for 20c.

Scotch Mohair, forty-two inches wide, good 50c value for 30c.

Wool Crepe Cloths, thirty-six inches wide, looks just like the 50c kind, 18c.

The latest Novelty Mohairs, best 60c values, at 40c.

Fifty-inch Mohair Brilliantine, in new brown and blue; a good 75c value, for 50c.

Forty-eight inch All Pure Wool Etamine, in the latest colors; best \$1 value for 60c.

Look at our New Electric Cloth, made of silk and wool and only 50c.

Fifty-six inch latest Novelty Suiting, a regular \$1.50 goods and all wool, for 75c.

Imported Scotch Etamine, one and a half yards wide, one of this season's newest and best importations, to sell for \$1.20; special at 95c.

Shepherd Checks, thirty-eight inches wide, just the thing for shirt waist suits and looks just like the 50c kind, for 25c.

2.50 yards of Danish Cloth, to be sold for 11c a yard.

All Pure Wool French Batiste, the regular 50c quality, for 20c.

Crayon Portraits Free.

As an extra inducement for Monday, we will give free an unmounted Crayon Portrait for

\$.150 Worth of Goods Purchased.

Campbell, who is well known as Richmond's pioneer photographer, guarantees these portraits, and the samples on exhibition show the high order of work.

An unsatisfactory portrait is worse than none at all, and for that reason we give the best.

Cohen's Infant Department

Is the pride of Richmond, which the stock that's put here is relied upon to prove. There is nothing made for the infant anywhere that isn't brought here. Many of the things at almost strange prices, as for instance:

5c each—Infants' Lace Muslin Caps, with plaited ruching all around.

50c each—50 White Caps on sale; the handsomest will cost you elsewhere 75c to \$1.25; some of silk or muslin, others trimmed with lace or ribbons.

25c each—Another lot that bears a similar description are valued at 45c to 60c.

A beautiful lot of Infants' White Dresses, originally made for a New York department store. The prices run from 25c to 50c. The styles are most charming, selected by a woman who is considered the finest buyer of infants' goods in New York.

Lace Curtains at \$1.50.

Those who are accustomed to buying Lace Curtains will recognize these as \$2 to \$3 values.

25c. for 50c. Medallion Center Door Panels.

\$2 each—A lot of real Brussels and Irish Point Lace Patterns, worth up to \$3.50.

\$1.12 a pair—A lot of \$1.50 Muslin Curtains.

Something for Men.

350 dozen Men's Newest Imported Half Hose that cost 40c. to 50c., are to be sold 10c. to 25c. a pair.

Seventy dozen Men's Newest Neckwear, Four-in-Hands, that are always 50c. for 30c. each.

In the same department, Women's Long String Ties, 10c.

The New Navy Suspenderless French Madras Negligee Shirts, that cost \$1.50, for 75c. each, in all sizes.

Eighty-eight dozen Men's Madras Negligee Shirts, with laundered cuffs; the best 75c shirt sold, for 30c. each.

White Goods Prices Which Make You Think.

10c. a yard—Fancy Boule Figured White Goods, many different patterns and weaves, including the poplin.

15c a yard—2,000 yards Mercerized Striped Piques, regular 25c quality.

12 1/2c a yard—Yard-Wide Satin-Striped 20c Madras; also a Hemstitched Yoking worth 20c.

19c a yard—45-inch Persian Lawns, 50c quality.

12 1/2c a yard—40-inch Wide India Linons, equal to any 16c quality.

19c a yard—Hemstitched India Linons, for skirting, 40 inches wide and 5-inch hem, up to 50c quality.

7 1/2c a yard—The usual best 10c India Linons 2,000 yards to be sold.

19c a yard—Lot of Persian Lawns and India Linons, grades up to 45c.

6 1/2c a yard—2,300 yards of usual 10c Checked Nainsook.

Cohen's Sale of Linens

has made its mark this season, and they are always satisfactory, because Linen here means pure Linen.

75c a yard—Two and a half yards wide Linen Sheeting, extra weight, equal to the usual \$1.25 quality.

30c a yard—The finest Waisting Linen that has ever been sold at 50c.

50c a yard, special—Two yards wide All Linen Table Damask, one of the best made in Germany, to sell at 75c.

85c a dozen, special—70 dozen Pure Linen Dinner Napkins, made in Scotland.

10c a yard—1.50 yards 12 1/2c All Linen Russian Crash.

10c each—Seventy-three dozen Large Size Pure Linen Towels, fancy border, knotted fringe, up to 24x50.

Plenty of Suits

bought for the spring season, that are belated in the sale, will furnish one of those pushes for which Cohen's Store is famous.

One of the newest Bourrette Suits, that you bought at \$12.50, will be sold for \$5.

A variety of suits from various lots that have been \$15 to \$25; your choice Monday, \$10.50.

\$0.50 each—Eighteen Unfinished Worst-Ed Suits, in black or navy, tailor-made; the best \$10 suit of the season.

85c each—Women's \$10 Silk Lined Coat Jackets, perfect tailoring and perfect fitting.

\$1.50 for Women's \$25 Black Taffeta Silk Dresses.

Seventy Women's Shirt Waist Suits, made for this season, to have been sold for \$2, are \$1.10 each.

350 Sample Shirts

from a manufacturer, including mohair and woolsens, we got a discount on the lot of forty per cent., and you get it all.

Price Helps in Leather Goods.

Which we know Richmond women will appreciate.

137 Handsome Platted Hand Bags; they are the regular \$2 bags, for 95c.

Extra Wide Black and White Crushed Leather Belts, with nickel buckles; good value at 50c; special price, 25c.

20 Gilt Belts, two inches wide, with gilt buckles; good value for 50c; special price, 25c.

Women's and Misses' White Duck Belts, 50c each, with black nickel or brass buckles.

125 Colored Bags, made to sell at 50c and 60c; choice any, 17c each.

The Art Department.

Has on sale Monday Applique and Embroidered Bureau Scarfs, Centerpieces or Pillow Shams that are usually 75c. to 88c., the price is 39c.

Sale of Corsets.

There is a counterful that were 65c. to \$1. Every style, including girdles, your choice 50c.

Finest Cotton Fabrics

At most remarkable bargain prices; it is really wonderful when you know Cottons are about double the cost of a year ago.

One and an eighth yards wide Printed Batiste, imported to sell for 18c; all colorings, 12 1/2c.

Imported Dimities, in beautiful designs, the 16 Scotch Cloth, 10 1/2c.

Embroidered Muslin, in all the various colors, including the Bourrette, 12 1/2c.

Imported Swiss Organdies, double width, newest designs, 70c goods, 25c.

Silk Mercerized Satteens, almost like silk, 15c.

Half Silk Organdies, white ground, 50c goods, 25c.

This is only a beginning of the many Cotton values being offered at special prices.

One of the Great Lace Sales

in the history of the Cohen Store. Every advantage in the buying is reaped by you here.

6c a yard—Medall Laces, four inches wide; also lot of Cluny Laces, regular 12 1/2c.

5c a yard—A counter full of Venise Galloons, in ecru and butter shades, that cost 20c a yard.

50c a yard—Black Silk Toscana Net Point d'Esprit, double width.

80c a yard—45-inch Silk Launre Dress Nets, imported to sell for \$1.30.

25c a dozen—Valenciennes Laces, in various widths, costing to 50c.

50c a yard—Allover Waist Laces, that cost \$1 a yard.

4c each—New Boule Net Top Medallions.

An immense assortment of Extreme Novelty Sample Laces from Europe, the regular prices of which are double Cohen's prices.

Embroideries Almost a Gift.

You can pick up wide or narrow Inserting, or almost anything, at 5c, 7c, 9c, 12 1/2c, 19c and 25c. Such prices can never reign again this season.

There are 4,700 yards at 9c a yard; embroideries that cost 22c imported.

95c a yard—Allover Embroideries that cost \$2.

60c a yard—Another lot of Allover Embroideries that cost \$1.25.

A Shirtwaist Sale

Where you have to buy quick—for instance:

20c for White India Linon Waists, trimmed with embroidery and tucked back—less than the cost of making; all sizes.

Shirtwaists at 98c.

Some fifteen styles at that price, white, black, white, with figures, and many others; the least priced one was made to sell at \$1.10; the best is what you usually pay \$2.50 for. Enough in quantity to give every size in any at the start. Some made of linen, some of mercerized fabric; others of etamine, madras, Persian lawns and India linons, lace or embroidery, trimmed or plain. Every one the newest style and perfectly tailored and gowns in the fit. No such sale can occur again this season.

White Shirtwaists, 50c.

Fourteen hemstitched tucks and tucked collar, cuffs and back; broad shoulders and full in every way—made for the new style dresses; almost any merchant's 85c waist.

Sale of China Silk Waists

All tailor made, best styles of the season.

China Silk Waists, plaited front and trimmed with French knots, at \$1.05.

Another lot, usually sold for \$3.50, for \$2.45—one plain tailor made, the other elaborately trimmed with Val. laces.

Ribbons at Prices

Which makes 15c. do the work of 25c. elsewhere.

Black Taffeta Ribbons, three special prices: No. 40, three and a half inches, 12 1/2c; No. 60, four inches, 15c; No. 100, five inches, 17c a yard.

Three and a half inches All Silk Taffeta Ribbons, best 15c Ribbons made, for 12 1/2c a yard; same in all colors.

No. 1 Satin Taffeta Ribbons, all shades, 2c a yard.

Some Basement Specials.

Old Fashioned Chocolate Creams, just from the factory, 15c a pound.

Women's Seamless Stockings for 9c.

Large Size Wrist Bags, 25c.

50c Umbrellas, with Congo handles and steel rods, 30c.

Children's 12 1/2c Stockings—the heavy ribbed—all sizes, 8c.

The usual 25c Leather Wrist Bags, 18c.

80 pounds of Writing Paper, usual 100 quality, 5c a pound.

Also a lot of Derby Linen, ruled or unruled, 15c quality, for 10c.

50 boxes of Writing Paper, with envelopes, usual 100 ones, for 6c.

Fancy Curtain Muslin, that cost 20c a yard, in white or colors, 9 1/2c.

12 1/2c Silkline, 7c.

50 Bordered Towels, 3c.

Yard Wide Swiss Curtain Muslin, 7 1/2c.

Notions Don't Cost Much

At Cohen's, but life is a burden without them.

Ten gross Dress Shields, only large sizes, made to sell at 20c; special price, 10c a pair.

Twenty-five gross Men's Collar Buttons, warranted one piece and will not break, and worth 10c each; Monday price is 1 1/2c each.

Bright and Dull Head Mourning Pins, three boxes for 5c.

Featherbone Girdles, two specials at 1 1/2c and 15c each.

500 gross Pearl Buttons, four sizes to select from; special price, 2c a dozen.

Fifty gross Large Size Pearl Buttons, worth 25c, for 10c a dozen.

Colored Underskirts

At Matchless Prices.

29c. each—Wash Petticoats, full length and sizes with wide flounce.

50c each—Wash Underskirts of seersucker, in stripes or checks, black and white and colors.

10c each—Black Mercerized Underskirts, accordion plating.

50c each—Stylish Black and White Underskirts, in checks and stripes; some tailor attached with black, others with double accordion plaited trills that look like silk.

Parasols and Umbrellas.

Any kind or shade you want and all at Cohen's wonder prices.

05c each—All Silk Parasols for women, in cardinal, royal and navy blue, white and black, with stylish natural handles.

\$1.30 each—All Silk Parasols, in all shades, with corded top, in black, white and colors. Others at the same price in solid colors hemstitched, with combination borders.

75c each—25 Umbrellas of silk carola, union taffeta and gloria, fancy silver trimmed, horn, natural and ebony handles. Not one in the lot worth less than \$1.50.

\$1 each—Colored Union Taffeta Silk Umbrellas, with cases and tassels, in shades of brown, blue, green and garnet; will stand rain or sun test.

85c each—200 Children's Fancy Parasols, sixteen and eighteen inch sizes.

Optical Department.

This department is in charge of an EXPERT OPTICIAN, late of the NEW YORK SCHOOL OF OPTICS, who will Test Your Eyes Free of Charge

SPECIAL OFFER FOR MONDAY.

Rubber Eyeglasses, convex lenses, 10c.

Nickel Plated Glasses, Eyeglass or Spectacle, 15c.

Goldoin Glasses, double convex lenses, 25c.

Celluloid Glasses, double convex lenses, 50c.

Aluminum Glasses, periscope crystal lenses, 75c.

Solid Gold Spring Rimless Eyeglass Crystal Lenses, \$1.

SPECIAL NOTE—All glasses purchased here will be exchanged, or money refunded, if we fail to suit you. Remember this sale is for Monday only.

25c Books, 8c

2,000 of the Best Paper Bound Novels, a very late edition, including works of Marjett Carey and others.

47c for \$1.50 copyright books, which have been published a year.

The Tabard Inn Library makes friends every day, because it is so inexpensive, \$1.18 on joining, and you get any \$1.50 book you want. When you have read it you change it for another, and keep on changing to the end of time for 5c each time.

Beddings Less Than Ever.

Such selling shows the energetic buying at Cohen's store.

The Light Weight Summer Quilt, full bleached and full size, 55c.

The regular 75c Crochet Quilts of all previous times, most beautiful designs, for 50c.

A regular \$1.50 Quilt, Marseilles designs, in extra sizes, \$1.25.

6c for 10c Pillow Cases of good muslin and well made.

Good muslin and well made.

The always 12 1/2c Pillow Cases, 10c.

25c Hemstitched Linen Finished Pillow Cases, 15c.

25c Extra Heavy Sheets, linen finished, to be sold at 45c each.

Also 150 Heavy Open Hemstitched Sheets, the 75c ones, for 50c each.

This Silk Sale is the Wonder of the Times.

Few people imagine how the most reliable Silks can be thrown on the market at such prices. Such selling shows the activity of the Cohen Store in its buying power.

50c for 85c Silks.

Armure Tweed Louisines, soft and lustrous, pure in every way; for full dresses or waists.

39c for 50c Silks.

New Printed Foulards, in more than a dozen styles, all new effects; best colorings and widths twenty-four to twenty-seven inches.

59c for 88c Silks.

Twenty-inch Pure Dye Black Taffetas, made in Zurich; the first time in the history of silk selling that these fine silks have sold at this price.

69c for 98c Silks.

The Soft Ransome Pure Dye Silk Taffetas, in printed effects, small figures of every color; we don't know of a house that sells them at less than 98c and up to \$1.25.

39c for 59c Silks.

Crepe Cleo Pure Silk, soft finish, with a beautiful lustre, in light tints, for evening wear.

49c for 75c Silks.

Satin Liberty Foulards, twenty-six inches wide, handsome designs, in blue ground colorings.

69c for \$1 Silks.

Highest grade of Crepe de Chines, that sell at from 80c to \$1; twenty new shades and black and white.

Women's Lace Hosiery at 25c.

Lace Lisle Thread, in black and tan, also Gauze Lisle Stockings that cost to 39c. to import.

29c a pair—Women's Fine Imported Stockings—Richelleu or plain—some with the lace boot, others embroidered instep; all the best 50c German goods.

15c a pair—Women's 25c. Imported Stockings, black with embroidered instep, in dropstitch or plain or if you prefer plain seamless in tan or black, all 25c. goods.

Matting Prices Which No Store but Cohen's Gives.

Hundreds of rolls of Mattings and Rugs picked up with every advantage that experience, knack and know-how can give and you reap all our saving.

3x5-foot Matting Rugs, 40c.

Fibre Rugs, 3x5 feet, \$1.

Fibre Rugs, 3x7 feet, \$1.60.

Fibre Rugs, 3x9 feet, \$2.75.

Fibre Rugs, 4x12 feet, \$12.

Fancy China Mattings, 8 1/2c a yard.

Linen Warp Mattings, newest carpet weaves, 20c, 25c, 30c and 35c a yard.

Sanitary Carpets,

The new moth-proof carpet, matting effect one side, carpet the other, 20c a yard.

See us about Window Shades and Awnings.

Ready-Made Shades, with good spring rollers, 21c.

Get our estimate for made-to-order shades.

700 Boys' Wash Suits

that are worth \$1, \$1.50 and \$2, will be on sale for 50c, 70c and 80c each.